

CHANGE

Real estate lessons from Tesla and Uber

commissioned by the National Association of Realtors®, dangerreport.com. The report provides us in organized real estate with a sobering list of the most significant threats to our industry. CREA President Pauline Aunger, broker/owner of Royal LePage Advantage in eastern Ontario, has commissioned Stefan to produce a similar report for the Canadian market.

Looping back, what is the message for us in the Tesla, Uber story? If the owners of cab companies can't adjust to a disruptive competitor like Uber, how are they going to survive in a world of safe, clean and nice smelling robot taxis?

The road ahead is always littered with roadblocks and daunting challenges. What fun it will be to find new ways to satisfy and delight tomorrow's real estate buyer! I believe these are incredibly exciting times in the real estate industry and that Royal LePage has the people, the brand, and the resources to grow and succeed. Throughout the coming year, I will speak frequently on change in our industry. I invite you to join me in bringing the future one giant step forward.

Please share your ideas at future@royallepage.ca.

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Fastest growing banks have no actual money (SocietyOne)

World's largest movie house owns no cinemas (Netflix)

Largest software vendors don't write the apps (Apple and Google)

