

EARNING POTENTIAL

Royal LePage REALTORS® are known as some of the best and most successful in the industry. Year over year, our sales professionals are more productive than the average for the rest of the Canadian real estate industry. That is, in part, due to our commitment to providing you with the industry's best services and support. Leverage your Royal LePage Toolkit for Success and empower your professional growth and development.

To find out more, visit rlpNetwork.com.



Brand

- Awareness
- Standards
- Public Relations
- Campaigns
- Marketing Pieces
- Social Responsibility



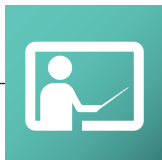
Culture & Community

- Royal LePage Shelter Foundation
- Helping You is What We Do™



Lead Generation/Referrals

- royallepage.ca Leads
- Referrals via Royal LePage Brokers/Agents
- Relocations
- International Referrals (Berkshire Hathaway)
- Referral Directory



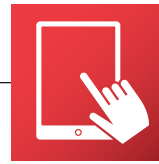
Training

- Orientation Program
- Marketing Workshops
- Online Training
- Proprietary & Industry Designations
- User Guides
- Leader's Edge
- Buffini & Company™



Marketing

- @royallepage.ca email
- Personal Promotional Materials
- Buyer and Listings Marketing Tools
- Royal LePage TV
- Promotions
- Social Media Leadership
- REM Ads
- Luxury Homes Program
- Commercial



Innovative Technology

- Google Apps™ (Gmail, Hangouts, Drive, G+)
- royallepage.ca, Mobile App
- Mobile Website
- rlpNetwork.com
- SalesForce CRM
- Marketing Centre



Leadership

- The Voice of Canadian Real Estate
- Strong Local Management



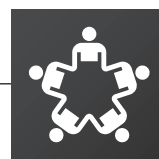
Recognition & Events

- National Sales Conferences
- National Chairman's Club Conferences
- Regional Awards and Recognition



Support

- Toll-free phone and email support, 9 am to 6 pm EST, Monday to Friday
- Fully bilingual staff



Benefits of Affiliation

- Network Strength
- Quality Peers
- Networking Events
- Best Practices Sharing
- Support
- Preferred Suppliers

Helping you is what we do.™

