

THE VOICE OF CANADIAN REAL ESTATE

# TRUSTED market insight

Royal LePage agents share Royal LePage reports with clients and prospects, helping to differentiate themselves within their local markets.

Royal LePage has the distinction of being the single most-quoted real estate company in Canada—and leads all other brands in media coverage—hence our status as “The Voice of Canadian Real Estate.”

As a trusted source of information and advice, Royal LePage provides top-tier media with a comprehensive list of reports and surveys each year. From real estate pricing trends to homeowner advice, we deliver timely news and valuable information to help your clients make smart real estate decisions.

Regularly issued reports and surveys:

- House Price Survey (quarterly)
- House Price Survey and Market Forecast (twice yearly)
- Regional Market Updates (quarterly)
- Recreational Property Report (annually)
- Condo Report (periodically)
- First Time Buyers Report (periodically)
- Female Buyers Report (periodically)

Visit [royallepage.ca/reportsandsurveys](http://royallepage.ca/reportsandsurveys) for access to all Royal LePage reports.

## PHIL SOPER AWARDED CEO OF THE YEAR



**ROYAL LePAGE** is extremely proud to have had our CEO, Phil Soper, named CEO of the year for 2014. The award from the Canadian Public Relations Society (CPRS), first created in 1991, recognizes communications excellence and advocates that a successful CEO must be an excellent communicator who can express a clear mission and shared values with a broad range of stakeholders.

The measurement criteria for the award includes: creating a vision; a mechanism to deliver the vision; goals and beliefs of the organization; is an active member of the public relations team; media relations; employee communications; internal

climate; community support; shareholders; crisis communications, and; ethics.

Phil Soper joins an esteemed group of past recipients including: Robert Deluce of Porter Airlines, Galen G. Weston of Loblaw Companies, Frances Lankin of the United Way of Greater Toronto, Michael Budman and Don Green of Roots Canada, Piers Handling of the Toronto International Film Festival, and last year's recipient, John E. Betts of McDonald's Canada.

 **Canadian Public Relations Society**  
Toronto Society