

Our commitment is to accompany and guide you on this journey to enhanced professionalism. In doing so, we unabashedly commit to helping you *maximize your earning potential*. We do that by providing you with powerful business tools, access to leads and referrals, and training for all stages of your career to build your skills and fill your sales pipeline. We stand behind you with the industry's most treasured brand and a culture of collaboration and innovation.

This focus on providing exceptional service and value is paying off. This is a momentum industry, and Royal LePage is experiencing unparalleled positive momentum. In 2014 alone, many of the largest and most valued competitive brokerages from large, well-known American brands were welcomed into the Royal LePage family. REALTORS® from decades' old, admired local firms like Sussex, New Concept, Johnson and Case have decided that our brand is where they can grow and maximize their potential. And most important, as we move to number one in market after market across the land, the productivity of the average Royal LePage agent grows—our average earnings are now 150 per cent of the rest of the industry.

“Now is a time to embrace the emerging technologies that we provide you through Royal LePage tools and services.”

– PHIL SOPER

As our industry evolved over the past century, Royal LePage REALTORS® prospered again and again because they were willing to see change as an opportunity. Now is a time to embrace the emerging technologies that we provide you through Royal LePage tools and services; to commit to continuous, serious learning; and to look for innovative ways to leverage the power of our brand.

Together we will deliver superior real estate brokerage services to Canadian consumers, and in the process, maximize your earning potential. It is a good time to be *Simply the Best*.

PHIL SOPER
President and CEO of
Royal LePage Real Estate Services
president@royalpage.ca

